Greater Zurich Area: Switzerland's Innovation Hub
INNOVATION HUB

Innovation & Technology: Made in Switzerland

Switzerland, and especially the Greater Zurich Area are recognized worldwide as leaders in the areas of research and knowledge. The long-established exchange between academic institutions and industry make this location very attractive for research-intensive companies.

Greater Zurich Area’s capacity for innovation is secured in the long term by the presence of renowned globally-connected universities such as the Swiss Federal Institute of Technology ETH Zurich, the Swiss Federal Institute of Aquatic Science Eawag, the Swiss Federal Laboratories for Materials Science and Technology Empa, and the University of Zurich, as well as internationally leading R&D labs in the private sector, e.g. Disney Research, Google, and IBM.

Switzerland is Global Innovation Leader

#1 Global Innovation Index 2017 (WIPO/Cornell/INSEAD)
#1 European Union Innovation Scoreboard 2016
#1 WEF Global Competitiveness Report 2016 – 17
#2 IMD World Competitiveness Ranking 2017
#1 ETH Zurich named Best University in Continental Europe (THE World University Ranking)
Greater Zurich Area: The Compelling Location for Global Business Solutions

The Greater Zurich Area is the economic engine of Switzerland and one of the most dynamic business locations in Europe. Highly qualified, productive and motivated talents, coupled with an excellent business-friendly environment and exceptional infrastructure providing major business location advantages, make the region the best place for an expansion into Europe.

The Greater Zurich Area is easily accessible via Zurich International Airport (ZRH), one of the most awarded airports in the world (winner of World Travel Awards and Business Travel Awards). Travel time from the airport to the city center is approximately 10 minutes. Most places in the region - that stretches over the Swiss cantons of Zurich, Glarus, Grisons, Schaffhausen, Schwyz, Solothurn, Uri and Zug - can be reached from the airport in less than 60 minutes by road and Switzerland’s outstanding public transport system.

The business location Greater Zurich Area offers a unique network of innovative companies and internationally renowned research and teaching institutions as well as an infrastructure providing major business location advantages for your enterprise.

Your benefits in the heart of Europe

The business location Greater Zurich Area offers a unique network of innovative companies and internationally renowned research and teaching institutions as well as an extremely powerful and reliable data and communication infrastructure providing major business location advantages for your enterprise.

Variety of industries

The Greater Zurich Area is the business hub of Switzerland – not least due to its proven innovative dynamism, a unique cultural climate of creation and scalable political stability. The economic region enclosing the financial metropolis of Zurich employs around 1.5 million multilingual and international staff in 150,000 companies from industries such as Life Sciences, high tech, precision technology, machinery, ICT, cleantech & financial services.

Non-EU

- No state aid
- Clean tax code
- No strict anti-avoidance rules
- BEPS compliant
- Competitive tax system
- EU market access
- No strict anti-avoidance rules
- EU market access
- No state aid
- Clean tax code
- No strict anti-avoidance rules
- BEPS compliant
- Competitive tax system
- EU market access
- No state aid
- Clean tax code
- No strict anti-avoidance rules
- BEPS compliant
- Competitive tax system
- EU market access
- No state aid
- Clean tax code
- No strict anti-avoidance rules
- BEPS compliant
- Competitive tax system
- EU market access
- No state aid
- Clean tax code
- No strict anti-avoidance rules
- BEPS compliant
- Competitive tax system
- EU market access
- No state aid
- Clean tax code
- No strict anti-avoidance rules
- BEPS compliant
- Competitive tax system
- EU market access
- No state aid
- Clean tax code
- No strict anti-avoidance rules
- BEPS compliant
- Competitive tax system
- EU market access
- No state aid
- Clean tax code
- No strict anti-avoidance rules
- BEPS compliant
- Competitive tax system
- EU market access
- No state aid
- Clean tax code
- No strict anti-avoidance rules
- BEPS compliant
- Competitive tax system
- EU market access
- No state aid
- Clean tax code
- No strict anti-avoidance rules
- BEPS compliant
- Competitive tax system
- EU market access
- No state aid
- Clean tax code
- No strict anti-avoidance rules
- BEPS compliant
- Competitive tax system
- EU market access
- No state aid
- Clean tax code
- No strict anti-avoidance rules
- BEPS compliant
- Competitive tax system
- EU market access
- No state aid
- Clean tax code
- No strict anti-avoidance rules
- BEPS compliant
- Competitive tax system
- EU market access
- No state aid
- Clean tax code
- No strict anti-avoidance rules
- BEPS compliant
- Competitive tax system
- EU market access
- No state aid
- Clean tax code
- No strict anti-avoidance rules
- BEPS compliant
- Competitive tax system
- EU market access
- No state aid
- Clean tax code
- No strict anti-avoidance rules
- BEPS compliant
- Competitive tax system
- EU market access
- No state aid
- Clean tax code
- No strict anti-avoidance rules
- BEPS compliant
- Competitive tax system
- EU market access
- No state aid
- Clean tax code
- No strict anti-avoidance rules
- BEPS compliant
- Competitive tax system
- EU market access
- No state aid
- Clean tax code
- No strict anti-avoidance rules
- BEPS compliant
- Competitive tax system
- EU market access
- No state aid
- Clean tax code
- No strict anti-avoidance rules
- BEPS compliant
- Competitive tax system
- EU market access
- No state aid
- Clean tax code
- No strict anti-avoidance rules
- BEPS compliant
- Competitive tax system
- EU market access
- No state aid
- Clean tax code
- No strict anti-avoidance rules
- BEPS compliant
- Competitive tax system
- EU market access
- No state aid
- Clean tax code
- No strict anti-avoidance rules
- BEPS compliant
- Competitive tax system
- EU market access
- No state aid
- Clean tax code
- No strict anti-avoidance rules
- BEPS compliant
- Competitive tax system
- EU market access
- No state aid
- Clean tax code
- No strict anti-avoidance rules
- BEPS compliant
- Competitive tax system
- EU market access
- No state aid
- Clean tax code
- No strict anti-avoidance rules
- BEPS compatible
- Competitive tax system
- EU market access
- No state aid
- Clean tax code
- No strict anti-avoidance rules
- BEPS compliant
- Competitive tax system
- EU market access
- No state aid
- Clean tax code
- No strict anti-avoidance rules
- BEPS compliant
- Competitive tax system
- EU market access
- No state aid
- Clean tax code
- No strict anti-avoidance rules
- BEPS compliant
- Competitive tax system
- EU market access
- No state aid
- Clean tax code
- No strict anti-avoidance rules
- BEPS compliant
- Competitive tax system
- EU market access
- No state aid
- Clean tax code
- No strict anti-avoidance rules
- BEPS compliant
- Competitive tax system
- EU market access
- No state aid
- Clean tax code
- No strict anti-avoidance rules
- BEPS compliant
- Competitive tax system
- EU market access
- No state aid
- Clean tax code
- No strict anti-avoidance rules
- BEPS compliant
- Competitive tax system
- EU market access
- No state aid
- Clean tax code
- No strict anti-avoidance rules
- BEPS compliant
- Competitive tax system
- EU market access
- No state aid
- Clean tax code
- No strict anti-avoidance rules
- BEPS compliant
- Competitive tax system
- EU market access
- No state aid
- Clean tax code
- No strict anti-avoidance rules
- BEPS compliant
- Competitive tax system
- EU market access
- No state aid
- Clean tax code
- No strict anti-avoidance rules
- BEPS compliant
- Competitive tax system
- EU market access
- No state aid
- Clean tax code
- No strict anti-avoidance rules
- BEPS compliant
- Competitive tax system
- EU market access
- No state aid
- Clean tax code
- No strict anti-avoidance rules
- BEPS compliant
- Competitive tax system
- EU market access
- No state aid
- Clean tax code
- No strict anti-avoidance rules
- BEPS compliant
- Competitive tax system
- EU market access
- No state aid
- Clean tax code
- No strict anti-avoidance rules
- BEPS compliant
- Competitive tax system
- EU market access
- No state aid
- Clean tax code
- No strict anti-avoidance rules
- BEPS compliant
- Competitive tax system
- EU market access
- No state aid
- Clean tax code
- No strict anti-avoidance rules
- BEPS compliant
- Competitive tax system
- EU market access
- No state aid
- Clean tax code
- No strict anti-avoidance rules
- BEPS compliant
- Competitive tax system
- EU market access
- No state aid
- Clean tax code
- No strict anti-avoidance rules
- BEPS compliant
- Competitive tax system
Our Service – Your Business Success

Greater Zurich Area Ltd (GZA) has been the official investment support agency for Switzerland’s economic center since 1999. GZA assists companies with their global evaluation and integration into Switzerland via structure consulting, peer industry and partner introductions, information on R&D incentive programmes, site tours, staffing, and business plan preparation for meetings with local government and the tax authorities.

GZA is a public-private partnership authorized by the local governments of the cantons of Zurich, Zug, Solothurn, Schwyz, Schaffhausen, Uri, Glarus, and Grisons, as well as the region of Winterthur, and the city of Zurich. As a not-for-profit development agency, our services are provided free of charge.

greaterzuricharea.com

Find us on Social Media

Our public donors

Glarus  Grisons  Schaffhausen  Schwyz  Solothurn  Uri  Zug  Zurich  City of Zurich  Region of Winterthur

Our partners from business and science

amag  BARANDUN VON GRAFFENRIED  LEGAL & TAX  CREDIT SUISSE  eawag  aquatic research  EBP  ETH Zürich  FIRST/NAMES GROUP  FLUGHAFEN ZÜRICH  Glaner Kantonalbank  Graubündner Kantonalbank  LUNCH & CHECK  Schaffhauser Kantonalbank  Schnopp & Partner  MLS Dr. Max Schnopp AG  Swyzzer Kantonalbank  Steiner  Swiss Life  Swiss Prime Site  Swiss Re  UBS  VISCHER  Zürcher Kantonalbank  Zug Kantonbank  ZURICH