

fDi Report 2024

Greater Zurich Area: A top location of the future

Join the world's leading innovation hub



Economic Potential

- Robust economic framework & infrastructure
- Worldwide innovation leader
- Collaboration between academia & research

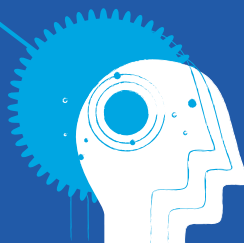
 #1 Greater Zurich Area



Business friendliness

- Transparent regulations
- Direct access to authorities
- Attractive corporate & individual taxation

 #1 Greater Zurich Area



Human capital & Lifestyle

- World-leading talent hub
- High quality of life, encompassing safety, healthcare, and recreation.

 #3 Greater Zurich Area