Greater Zurich Area: Switzerland's Innovation Hub
Innovation & Technology: Made in Switzerland

Switzerland, and especially the Greater Zurich Area are recognized worldwide as leaders in the areas of research and knowledge. The long-established exchange between academic institutions and industry make this location very attractive for research-intensive companies.

Greater Zurich Area’s capacity for innovation is secured in the long term by the presence of renowned globally-connected universities such as the Swiss Federal Institute of Technology ETH Zurich, the Swiss Federal Institute of Aquatic Science Eawag, the Swiss Federal Laboratories for Materials Science and Technology Empa, and the University of Zurich, as well as internationally leading R&D labs in the private sector, e.g. Disney Research, Google, and IBM.

Switzerland is Global Innovation Leader

#1 Global Innovation Index 2018 (Cornell, INSEAD, WIPO)

#1 European Innovation Scoreboard 2018 (EU-Kommission)

#1 Global Talent Competitiveness Index 2018 (INSEAD, Adecco Group, Tata Communications)

#1 IMD World Talent Ranking 2017

#1 ETH Zurich named Best University in Continental Europe (The World University Ranking)

Since 2011 Switzerland has ranked 1st in the Global Innovation Index
Greater Zurich Area: The Compelling Location for Global Business Solutions

The Greater Zurich Area is the economic engine of Switzerland and one of the most dynamic business locations in Europe. Highly qualified, productive and motivated talents, coupled with an excellent business-friendly environment and competitive tax rules, make the region the best place for an expansion into Europe.

The Greater Zurich Area is easily accessible via Zurich International Airport (ZRH), one of the most awarded airports in the world (winner of World Travel Award and Business Traveler Awards). Travel time from the airport to the city center is approximately 10 minutes. Most places in the region – that stretch over the Swiss cantons of Zurich, Glarus, Grisons, Schaffhausen, Schwyz, Solothurn, Uri and Zug – can be reached from the airport in less than 60 minutes by road and Switzerland’s outstanding public transport system.

The business location Greater Zurich Area offers unique qualities for your enterprise.

Greater Zurich Area

- High-Tech
- Precision Technology
- Machinery
- ICT
- Cleantech
- Financial Services
- Life Sciences
- High-Tech
- Machinery

Variety of industries

The Greater Zurich Area is the business hub of Switzerland – not least due to its proven innovative dynamic, a unique culture of participation and flexible political stability. The economic region enclosing the financial metropolis of Zurich employs around 1.5 million multilingual and international staff in 150,800 companies from industries such as Life Sciences, high-tech, Precision Technology, Machinery, ICT, Cleantech & Financial Services.

Your benefits in the heart of Europe

- Peace of mind
  - Long political, economic and financial stability
  - Social peace (no strikes)
- Innovative environment
  - Best universities in continental Europe
  - Unique vocational education and training system
- Talent
  - Highly skilled and motivated workforce
  - Europe’s most flexible labor law
- Infrastructure
  - State of the art technology
  - Efficient transport
  - Energy
  - Universities
- Regulations
  - Progressive approach
  - Decentralized
  - Data protection
  - Legal certainty
- Tax
  - Competitive tax system
  - BEPS compliant
  - Open relationship
- EU market access
- No restrictions
- No state aid
- Clean best practice
- No strict anti-avoidance rules
- EU market access
- No non-EU rules
- No state aid
- Non-EU
- No strict anti-avoidance rules

«This region is ideal for innovation-oriented technology companies.»

Andreas Wieland, CEO of Hamilton AG

The worldwide leader in the area of laboratory automation, sensor and medical technology is based in the Grisons.

«The Greater Zurich Area is the optimal location for the Amgen European Hub.»

Corinne Le Goff, Senior Vice President, Europe General Manager, Amgen

From its location in Zug, the biotechnology pioneer Amgen oversees all of the European markets.

«We are very picky and want to find the best talent. In Switzerland, people already speak three languages, and many foreigners work here.»

Urs Hölzle, Senior Vice President, Google

Thomas Fischer, Head of Talent Acquisition, Google

We are very picky and want to find the best talent. Switzerland has a high number of睡外国人, and many foreigners work here.

No Zurich location in Google's largest engineering hub outside the United States (2000+ employees, 75+ nationalities) and is mainly involved with its Maps, Search, Gmail, Calendar and YouTube divisions.

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Our Service – Your Business Success

Greater Zurich Area Ltd (GZA) has been the official investment support agency for Switzerland’s economic center since 1999. GZA assists companies with their global evaluation and integration into Switzerland via structure consulting, peer industry and partner introductions, information on R&D incentive programmes, site tours, staffing, and business plan preparation for meetings with local government and the tax authorities.

GZA is a public-private partnership authorized by the local governments of the cantons of Zurich, Zug, Solothurn, Schwyz, Schaffhausen, Uri, Glarus, and Grisons, as well as the region of Winterthur, and the city of Zurich. As a not-for-profit development agency, our services are provided free of charge.

greaterzuricharea.com

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