

Where tech invests.

Why Greater Zurich Area

As a global leader in innovation and talent attraction and with Switzerland's business-friendly, stable and reliable environment, the Greater Zurich Area offers international companies added value for their strategic expansion.

Which of the following location advantages do you value most in your business?

- No. 1 worldwide in talent attraction and retention*
- No. 1 worldwide in innovation*
- Business-friendly environment
- Competitive corporate and individual taxes
- Access to 500+ mio. European customers and 40+ free trade agreements with partners worldwide (incl. China)
- Unrivalled quality of life

Technology sectors

- Life sciences
- Information technology
- Fintech & blockchain
- Robotics & intelligent systems
- Advanced manufacturing
- International headquarters: Regardless of technology, the Greater Zurich Area offers ideal conditions for cross-border functions like finance and tax, research and development, supply chain management and logistics etc.

* see greaterzuricharea.com/rankings

Our services

How we help

Greater Zurich Area Ltd (GZA) is a reliable Swiss business concierge for companies looking to grow internationally. We help you **create a convincing business case** for setting up a strategic location in Switzerland. Moreover, we guide you through **the business and technology ecosystems** and network you with the relevant companies, universities and research institutes, investors and incubators, authorities and service providers.

About us

Greater Zurich Area Ltd (GZA) is the official investment promotion agency of 9 cantons (states) in German- and Italian-speaking Switzerland. The public-private partnership is supported by 30+ partners from business and science:

Our public members

Canton of Zurich | Canton of Uri | Canton of Schwyz | Canton of Glarus | Canton of Zug | Canton of Solothurn | Canton of Schaffhausen | Canton of Grisons | Canton of Ticino | City of Zurich | Region of Winterthur

Our partners from business and science



Our **free-of-charge services** include:

- Introductions to key contacts in private industry, academia and government agencies
- Information on key business drivers such as talent, technology sectors, research institutes, R&D incentives etc.
- Advice on regulatory framework, taxes and labor market
- Advice on setting up a company and legal forms
- Custom-made fact-finding visits including industrial sites, office and co-working space

Contact us

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